

Malaria Awareness Day

Suggested Activities

Suggestions by which a club or group of clubs or district may wish to raise the awareness of malaria in their area:

- The guest speaker for the normal meeting that week to speak on malaria;
- Instead of presenting the guest speaker with a gift, donate the dollars towards the purchase of mosquito nets;
- District conference's scheduled for that period to include a speaker on malaria;
- Set up a bed net display at your District Conference;
- Plan a special dinner and invite other clubs to participate;
- Arrange a sausage sizzle at a suitable high-usage venue, your local Bunnings store;
- Set up &/or man a display at a suitable venue, e.g., the local shopping centre;
- Encourage your Rotaract and Interact Club/s to get involved;
- Arrange to speak to at least one class in your local school/s;
- Hang a banner from a bridge across a major thoroughfare;
- Set up a poster or display in a vacant shop or in friendly contact/s premises such as chemists, real estate agents, corner stores, and so on with all such space being freely given;
- If you have a market, use it as a promotional display;
- A press release is available for clubs to distribute to their local press;
- A brochure is available for inclusion in mail-outs with your company invoices, etc.
- Run a special VIP Dinner. Part of the promotion could highlight the excellent contribution being made by AusAid (Federal Government). Ask your local Politician to help host the event;
- Arrange an interview with your local Community Radio Station.